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# **Examples of Excellence**

These case studies illuminate what's possible in the use of data and evidence, sharing specific examples from real projects across a variety of types of work.



# On the Right Path: Improving Bike Safety & Infrastructure in Florence

Since closing its city center to most traffic and launching Europe's first free-flowing bike share, the Municipality of Florence has become one of the most walkable and bike-friendly cities in the European Union, achieving what Mayor Dario Nardella pledged while citing the 10,00 daily users of the new bike sharing program. Now, in partnership with GovEx, Florence has also become a model for other cities to improve cycling safety through data analysis, cross-departmental collaboration, and community involvement.



#### How to Practice Performance Target Accuracy

This activity walks through how to set performance targets, using example data and providing helpful tips along the way.



## Taking Charge of Health: Lincoln, NE's KPIs

Lincoln, NE developed 132 performance indicators to measure the City's progress toward the 39 goals in the eight outcome areas. This article breaks down a measure, its importance, and how it relates to program activity.



### Richmond, VA's Neighborhood KPIs

Richmond aligned its priorities, goals, and metrics. The city identified 44 KPIs in its seven focus areas to track progress toward the city's strategic priorities. Richmond tagged each Key Priority Indicator (KPI) to the associated initiative and is in the process of calculating baseline data to accurately determine expected outcomes in the performance-based budgeting process.

#### Budget Funding Criteria in Baltimore, MD



For the Safer Streets priority, Baltimore, MD's Results Team is made up of representatives from the Police Department, Office of Emergency Management, Transportation, Budget Analyst, Health Department, a community member, and a Mayor's Office liaison. In addition to giving priority consideration of funding to proposals that would advance its goals and strategies, Baltimore requires agencies to respond to the following criteria.



#### Budget Proposal Criteria in Chattanooga, TN

Chattanooga, TN, releases its budget proposal scoring criteria to ensure a level playing field for all proposal writers. In 2016, the city revised its proposal framework and concentrated on the following five areas to clarify the process for writers and reduce the amount of time its Results Teams were spending evaluating each proposal.



#### 10 Dos and Don'ts for Creating Infographics

"Infographics" and its sister "data visualization" may be some of the buzziest buzzwords there are today, especially in government. However, simply calling something an infographic does not make it so. Here are our top 10 dos and don'ts for creating beautiful, effective infographics.



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#### What does good look like?

Here's an overview of additional examples of excellence from across the United States.



#### <u>"If I knew then . . ." (October 2015 Office</u> <u>Hours)</u>

In this audio recording, Andrew Nicklin and Carter Hewgley share the top three things they wish they knew when starting out in Open Data and Performance Analytics. Kansas City will share lessons learned from years managing their KCSTAT program.

