Bloomberg Philanthropies
City Data Alliance

CITY DATA ALLIANCE: **RESIDENT IMPACT DATA PROJECT**

The Bloomberg Philanthropies City Data Alliance is deeply committed to engaging with cities to create tangible positive impacts on residents' lives. City teams will begin their involvement in the City Data Alliance with an intensive demonstration project– the Resident Impact Data Project–to test and improve city data infrastructure and problem solving oriented towards resident impact. This project will serve as a testament to the importance of integrating data into the fabric of city governance and policy-making and set the stage for cities to assess needs and opportunities for a Citywide Data Strategy.

With support from program coaches and analysts, cities will complete an analytical project that addresses long-standing challenges and delivers solutions with positive and direct impact on residents' lives. This hands-on experience will provide valuable insights and practical feedback, helping to test, refine, enhance, and generalize the Citywide Data Strategy development. By identifying a specific challenge, each city can demonstrate the feasibility and benefits of new and improved data practices, provide a realistic roadmap for future efforts, and a test bench to create a more robust strategy. Moreover, the successful execution of these projects will illustrate the significant value of data-driven decision-making. By showcasing how data can be leveraged to address and resolve critical urban issues, the program will underscore the power of data in improving quality of life for all residents.

What makes a good Resident Impact Data Project?

- The issue selected, if solved, has a clear and direct positive impact on the community.
- The city is aware of the issue and has an appetite to solve for it.
- There is sufficient quality data to allow for a data analysis that illuminates the best avenues to solve the issue.
- Attempts may already have been made to tackle the issue, but have been unsuccessful to date due to lack of time or skills.
- The solution that is identified is something that can be smoothly introduced into an existing process.

What does participation in this part of the program look like?

- The city should have relevant data available for analysis. A data sharing agreement may be necessary depending on city policies and data type.
- The city will work with coaches at the start of CDA programming in April 2025 to scope the proposed problem, ensure appropriate data is available, and build a team for this portion of the program.
- The team will meet weekly with a coach and program analyst from mid-May 2025 to mid-August 2025 for the *analysis* period of the program, then move to monthly meetings from mid-August through December for the *testing* and *action* towards resident impact phases.

Mayors and their CDA leads can consider the following roles when selecting team members to participate in the Resident Impact Data Project (3-5 members)

- Senior leader (likely designated CDA lead)
- Data Analyst
- Subject matter expert selected issue