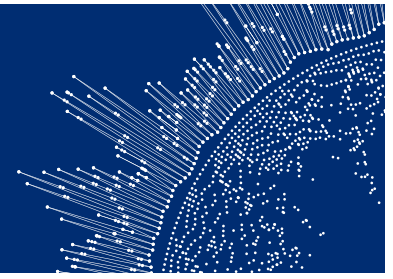


Bloomberg Philanthropies City Data Alliance



CITY DATA ALLIANCE: **ACCELERATOR**

Through a six-month curriculum of classroom training, individualized city coaching, and opportunities to apply learning led by the Bloomberg Center for Government Excellence at Johns Hopkins University (GovEx), the City Data Alliance Accelerator (Accelerator) is helping mayors' selected senior teams deepen their use of data and artificial intelligence to inform decisions, transform systems, understand impact, and communicate results. Targets are set so cities have a comprehensive plan and process to ask tough questions, invest in proven practices, innovate their approaches, evaluate progress, and establish new policies and standards to ensure the work is sustained.

The Accelerator will help mayors and their senior teams:

- 1. Lead confidently with data**, including knowing how to integrate data practices into your daily routines and decision making.
- 2. Invest in the right people, practices, and platforms**, including how to attract and retain new data talent, invest in existing talent, and prioritize the investments that can advance data practices in your city.
- 3. Empower people to be part of the solution**, including how to ask internal and external stakeholders to come to the table with data, and effectively communicate with staff and residents using data.

By the end of the Accelerator, your city will create or refine a Citywide Data Strategy: a three-year vision and actionable plan designed to advance your city's use of data and improve city outcomes. It will cover the core components of data governance, quality, use, and transparency.

The Accelerator includes:

- **In-City Visit:** To kickoff the program, Coaches will travel to each city to meet with the mayor, co-host a stakeholder meeting to build buy-in on the Citywide Data Strategy, and hold other strategic meetings and site visits to support the engagement and enhance understanding.
- **Keynote Sessions:** Virtual keynote sessions for senior teams led by world-class practitioners and faculty to assess real-world examples of the work in action and to collaborate with peers.
- **Hands-On Workshops for City Teams:** Virtual group sessions for senior team members to unpack the skills from keynote sessions and plan for how the practices can be applied in their city.
- **Individual City Coaching Sessions:** Regular, virtual check-ins with your Coach, who will support you in advancing your implementation plan.
- **In-Person CDA Lead Convening:** As the Accelerator phase of the program begins, CDA leads will convene with their peers and articulate the role they have to play in expanding their data-informed culture, the operational and tactical tools they will need to support mayoral visions, and how to lead their team to be successful during this program. The Convening will be held in the fourth quarter of 2025, location to be announced.
- **In-Person Mayoral Convening:** The program will conclude with an in-person opportunity for mayors to celebrate their teams' successes, commit to implementing the strategies and policies teams have laid out, and crystallize their ability to communicate about how they use data and artificial intelligence to drive resident impact. The Mayoral Convening will be held in the first quarter of 2026, dates and location to be announced.
 - Mayors will also be expected to engage with the team and their Coach at key moments throughout the program to provide direction or make decisions.

Mayors can consider the following roles when selecting the senior team (3-4 members) to participate in Accelerator programming:

- City Manager or Chief of Staff;
- A Chief Data Officer (or similar);
- A senior-level role responsible for driving resident-focused initiatives/accountability;
- A chief policy staffer; and/or
- An artificial intelligence lead;
- A communications lead.

Each city is unique and staff with different roles than the above may make sense for the city's team composition.